

"The Purpose of Every Problem is Solution"

# Message from Founder and First Sales Man

"Purpose is the reason why we exist and everything happens for a reason. Buried beneath the imperfection that encloses our lives, we are dancing to the tunes of that very **purpose** that brought us to this earth. If a man ever has perfection, then it is in realizing that very **purpose** that brought him here.

There will be a time when everything we have saved would be consumed and everything we protected would be lost. It is at that moment we sit and wonder if the **purpose** of our life was to save that ultimately was lost. But little do we understand that, the **purpose** of saving itself is to loose as that completes the circle of action.

I dreamt of innovations that could change the world the way it lived and that journey has only started. I have realized my **Purpose**. Have you?",

### Anton

## **About**

Welcome to Anton Solutions. We are probably the only corporate in the world dedicated for sustainable solutions across all business sectors. Founded in 2011 in the Middle East catering to the local business environment, Anton Solutions has expanded across the ocean towards India and Eastern Europe in no time. Today, Anton Solutions forms the majority stake holder of the other companies that forms the part of the group with interest as diverse as Energy, Housing, Lighting, Consulting, Clothing and Trading.

Anton Solutions is one of the most versatile companies on the planet with business interests according to the local business environment. While we supply equipments for the Mining and Oil & Gas industry in the Middle East, Anton Solutions dons a different face with interests in Housing and Energy Systems in India and follows a similar diverse business activity in other countries of presence. While maintaining the business prospects, we stringently push for environment friendly credentials across all our business interests. Anton Housing, a subsidiary of Anton Solutions forms the first company in India to build and promote environment friendly, socially sustainable and affordable housing units.

We cater to the sectors that forms the foundations of the factors that drives the growth of the economy of country. It is this idea that our venture not a company but a place to find solutions.

"Every problem that existed was purposed to find its solution. At Anton Solutions, we just fulfill that purpose"

Our idea of revolution has just started. Do watch out this space for more updates as it happens. We want to bring the revolution to you!



Anton Solutions started as a concept quite many years back. As like every concepts, it took years to evolve to form into a solid business approach. The amount of time that was consumed in this process itself is the backbone of the business interests that we

have ventured to.

What started as just a concept has diversified into various interests namely Clothing, Consulting, Housing, Energy, Lighting and Trading. And that is just a start as we believe that the needs of consumers always drives the business and we believing catering to the necessity. The sectors we ventured are just the reflections of the same. Today Anton Solutions has expanded to 3 countries(Oman, India and Slovakia) from its M.E office which was founded in the year 2011 and in process of setting up permanent offices in 2 more countries(Romania and U.A.E). We are looking at expanding to a new country every year with the innovative and unique approach to the market for growth. Majority of the operations are currently based out of the silicon valley of India, Bangalore where the group is headquartered currently.

Anton Solutions Pvt Ltd is the majority stake holder of all its subsidiaries namely Anton Clothing, Anton Energy, Anton Housing, Anton Lighting and Anton Trading. Apart from being a fast growing corporate, Anton Solutions is also one of the few companies with revolutionary approach to employment creation, environment conservation and social sustainability. Anton Solutions aims to reduce the dependence on fossil fuels, promote sustainable living spaces, decentralized economic environment and much more.

# **Anton Clothing**



Started in 2009 under the brand name of Noya Apparels, we are a premium clothing manufacturer with established brands in denims,t-shirts and other fashionableapparels for both men and women. Operating in over 3 countries, we find export destinations in the

Europe, Middle East and Africa. With talented in house designers and manufacturing team we are able to keep the strictest measures for quality, comfort and delivery options.

Due to our superb selection of material and quality produce, we also are

the choice of external manufacturing units for established labels. With various clothing mills under our direct management and supervision, we can fulfill any quantum of orders and styles. Such manufactured produce finds market both abroad and local. We also own and operate showrooms in selected locations giving the customers the complete access to our product range.

So, if you are either a brand owner or a retailer, we have something to offer for all.



# **Anton Consulting**

**Every** industry needs innovation. Due to our superior ability in the areas we conduct business, it would only justify our presence here to share the knowledge so that industries who wants to partner with us can benefit from it truly.

We help individuals and companies to take informed decisions while dealing with green initiatives and also assist in executing the strategies. We advice on the basis of developing sustainable practices and that can support the business to utilize the maximum of the available resources. Whether our clients would like to cut down on energy cost or simply promotes a sustainable/environment friendly work culture, and then we are the people whom they want to listen to. We can analyze all the existing practices and its impact on various parameters and give you solutions to control the same. We also lets our clients unleash the potential of various reusability and recyclability options that was otherwise overlooked due to lack of awareness. At times of corporate responsibility drives, we can help them in identifying the right actions that could bring the right results. Together we stand with our clients to make them noteworthy corporate house who has shown the right amount of enthusiasm and effort in moving towards a greener and sustainable corporate environment and do its bit for the planet we owe so much.

Another aspect to be mentioned is our investment advice to support green technologies both for local and external consumption. We aim to revolutionize the field of energy investment and develop a concept of 'independent' investment style to support the green ambitions of a company. If you are a company who wants to invest in solar power to Currently the investment model is submitted for approval from the concerned ministries due to the idea being radically revolutionary in its approach.

We also provide consultations for effective customer connectivity systems of the supply sector. Based on both broad and narrow understanding of the consumer sentiments and the bottle neck of supply chain, we offer efficient systems that can keep your delivery and commitment to customers effective and interactive. The process is aimed at providing better systems to eliminate idle costs involved in the delivery to customers. Thus the savings could be passed onto the customers to give a greater purchasing power that in turn supports the business at large.

Anton Consulting helps expatriates and foreign companies to start a new company or open a new branch in U.A.E, Oman and Slovakia.

Anton Consulting offers comprehensive consultation for investing in U.A.E, Oman and Slovakia. The range of support starts from mere consultation



regarding registration procedures up to joining hands as a local sponsor or a JV partner. With our expertise in dealing with the business environment of the countries we serve, we help you to identify the right potential and take the right steps while investing or starting your offices in a new country.

We can help you in setting up your offices, assisting visa formalities, create project reports, give market intelligence, acquire licenses once you have decided to enter a country. In case if you already won/in the verge of securing a project in these countries and not sure of how to go ahead, then we can assist you in getting everything sorted for the formal starting of operations.

We are kept updated with all the latest economic indicators and other developments and thus offers you an insider information regarding various numbers that would come to define your success in these countries. Once you are in the country, we help you to generate leads for prospective projects and also guides you to the resources. Due to our contacts in various levels inside and outside the ministries, clients etc, we can make sure that you do not loose out due to competition from local players.

We can act as the Local Sponsor for giving you a legal sanctity to enter in Oman/U.AE/Slovakia or offer you a JV option to open your own company.

# **Anton Energy**

Anton Solutions had to find its own distinctive path into creating its own mark. Due to the heavy carbon foot print left by the fossil fuel powered systems along with higher cost involved in the generation of energy, the obvious challenge was to find an alternative that can facilitate the transformation with minimum disruption in productivity. Thus the idea of Anton Energy was conceived.

Anton Energy in all probability the only company in the planet which has its interest spread on almost all the forms of renewable energy systems. We conceptualize ,design,develop, test and install these renewable energy systems. Our solutions are spread across various domains like Hydokinetics(river based), Solar, Wind, Tidal and Wave

powered generation look to harness energy given by creating and friendly

Our be utilized over deployment from individual institutions, areas, cities, side power isolated disconnected



energy systems. We the free flowing by the nature cost efficient environmental systems.

products can a wide range of fields starting houses, industrial villages, river communities to and terrains. With

virtually unlimited fuel and the minuscule maintenance expenses, you can power your dreams towards creating a green economy and ultimately the energy independence and security. All these products are designed to work with your existing house wiring systems and house hold equipments. This makes our products one the most versatile solutions on the planet. Our competence in various fields helps us to not limit ourselves to a single solution for an ecosystem but use hybrid systems running on solar, wind and other forms of energy. We compliment our power solutions with LED lighting solutions which consumes 70% lesser power. This works magic as, with lesser power load required, the required capacity of the power system can be reduced and thus reduced capital costs. This is what we call a total energy solution for your lives.

# **Anton Housing**



A Modern Home

Ever wondered about a house that could produce power for itself? Ever wondered about a house that could provide you with cooking gas or drinking water? Ever wondered about a house that can stand even an earthquake? Ever wondered about a house that consumed less than 50% of the energy of traditional construction while constructed? Ever wondered about a house that could be built in a month or rebuilt in days after destroyed by natural calamities? Ever wondered about a house that shelters you in the truest sense?

Welcome to Anton Housing!

Anton Housing is perhaps arguably the only company who treats environment friendly features not as an aspect but the core concept. We create supremely affordable and true environment friendly houses with excellent features that probably no other company on this earth would have imagined. Everyone regardless of being rich or poor deserves a place to live. This world belongs to everyone. That is the philosophy of Anton housing. In these times of real estate booms and credit crunch, Anton Solutions found the right balance to keep the interests of the common man alive.



Our houses feature predesigned solar power systems, biogas systems, LED lighthing, rainwater collection and a host of other environment and economic friendly features. All these are packed in a specially designed maximum area efficient house plan at an extremely affordable price. No more confusion regarding the features and pricing as we are here to set new standards in what a true home needs to be.

Furthermore, we also aim give a completely new experience in selecting and designing your house. In other words, purchasing your house would be as simple as ordering a pizza online. Please come have a look at what we have got for you

# **Anton Lighting**

Anton Lighting aims to light the life of a billion lives through the most amazing and energy efficient LED lighting solutions. It starts from

the design, production until the implementation of our solutions. We handle a wide portfolio of products and all of them are conformed to the best levels of efficiency.

During these times of power crisis, it wouldnt only be the best option to switch to products that uses the available power efficiently. While we complement the same



by creating our own sources of energy, it would also be the best idea to save them while we use the mainstream power supply.

Our wide range of products can cover all the needs of your lighting



where you its for houses, offices, factories, institutions or even villages and streets. Guaranteed savings are available on all the products and the product itself will pay back for its money in due course of time.

We create LED lights that can go on with

existing wiring systems inside your house without any need to change the wiring. We also provide custom solutions depending on the need of the customers by providing solar powered lighting as well as custom standalone lighting models.

Anton Lighting wide presents range of solutions for indoor lighting. The resulting factor is a crisp and warm lighting effect with a great sense of aesthetics giving a comfortable for experience offices. houses. showrooms and much more.



Our lightings solutions can cater to many establishments as below

**Houses and Villas** 

Offices and Corporate Campuses

Shopping Mall and stores

Hospitality and Restaurants

Airports and other infrastructure establishments

**Museums and Palaces** 

Healthcare

Schools, Universities and other educational institutions

Factories and Industrial Buildings

Outpost office cabins

# **Anton Trading**

Trading is one of the oldest business activity started by Anton Solutions and continues to be the pillar of its M.E operations even today. We are present in U.A.E and Oman primarily and in process of expanding to Qatar and Eastern Europe. Our expertise and knowledge in these market at ground level helps us in keeping a sustainable trading model and also for promoting local employment.

The critical aspect of each business has a great degree of relation to the supply chain management. This is what matters most when a company enters into operation in a new country as the time taken to mobilize the resources directly affects the prospects of its stability. For existing businesses, to source a relatively new product or source a known product as lesser cost is also a challenge. Such situations arise in every day business and a reliable knowledge pool to source the same are very much desired by the procurement department of these companies.

Anton Trading acts as a procurement company which accepts RFQs and enquiries from the companies of the sector we serve and through our extensive list of agency agreements from leading manufacturers around the world, we fulfill the requirements of our clients. We market the products of the companies we promote all across the M.E and manage the entire sales operations in the region. Starting from a single product, we have expanded to a trading enterprise with more than 50 products from various manufacturers.

By keeping a variety of products used by the same sector, we stand to be the one stop shop for all enquiries, technical support, sales and continued business relation.

Our Partners in the middle east is Spring Season LLC. We along with Spring Season cater to the main markets in the Middle East namely U.A.E and Oman presently.

At present we cater to the below industries. We strive to increase our ring of offerings and do watch out this space for updates.

#### Construction

We serve the construction industry with our wide range of building materials, paints and a host of other products.



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### Mining

Our Mining offerings ranges from Screening Decks, Pumps, lining along with spares and other components for a wide range of applications



### Oil & Gas

We have recently ventured into the Oil & Gas sector with products of proven success all across the globe and thus supporting the ambitions of the region.



### **Processing Plants**

We cater to the needs of processing plants like cement, steel rolling etc with a variety of products including conveyor systems, belts, decks, filters etc.

